

PHARMACONEX

IN ASSOCIATION WITH



“UNVEILING AFRICA’S **PHARMA**
GROWTH OPPORTUNITIES”

9TH
EDITION

4-6 SEPTEMBER 2022

📍 EGYPT INTERNATIONAL EXHIBITION CENTER
CAIRO, EGYPT

EVENT BROCHURE



ORGANIZED BY:



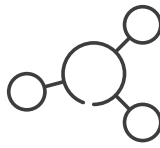
Unveiling Africa's Pharma Growth Opportunities

Pharmaconex is North Africa's pharmaceutical hub, connecting the entire supply chain in Egypt, the largest producer of the pharmaceutical market in the MENA region. It offers a 365 Marketplace for our communities to interact, network, and build knowledge around the latest industry trends through physical and online opportunities.

Product Sectors:



Active Pharmaceutical
Ingredients &
Generic APIs



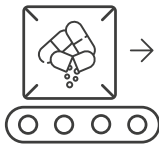
Biopharmaceuticals



Lab
Equipment



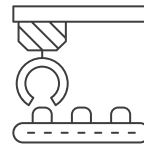
Fine Chemicals,
Intermediates &
Excipient



Packaging
Materials



Clean
Rooms



Machinery &
Process



Contract
Manufacturing

What to expect at Pharmaconex 2022?



250+
Exhibitors



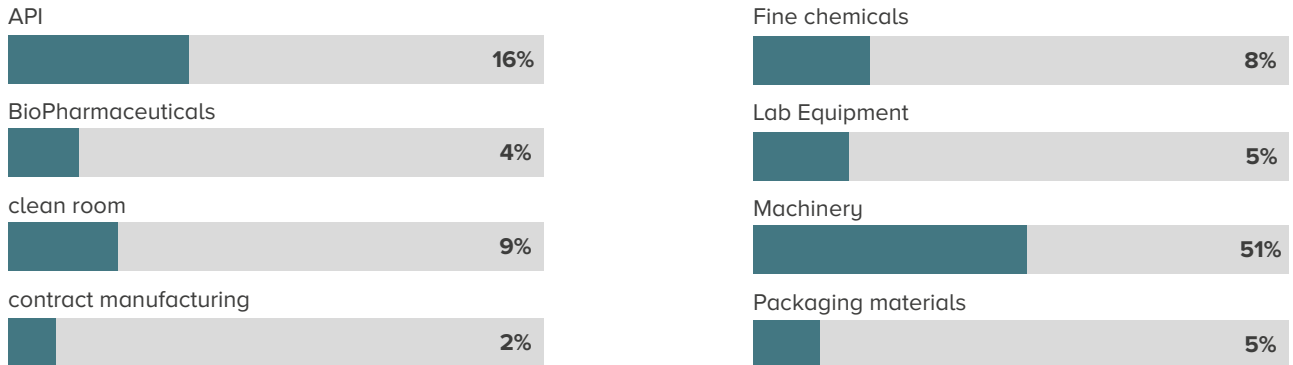
15
Countries



3500
Visitors

Pharmaconex at a Glance

2022 Product Sectors:



Who you will meet at Pharmaconex 2022?

- ✦ Key decision makers from the Pharmaceutical Manufacturers.
- ✦ Government officials and trade associations.
- ✦ Procurement Managers.
- ✦ Production, QA & QC Managers.
- ✦ Research and Development Managers
- ✦ Distributors.
- ✦ Importers & Exporters.

Digital reach:



30,000

regional audience
databases



130k

website page
visits



50k

website unique
visitors



13k

social media
followers



60k

engaged
users

PHARMACEUTICAL INDUSTRY OUTLOOK

Global Pharmaceutical Industry

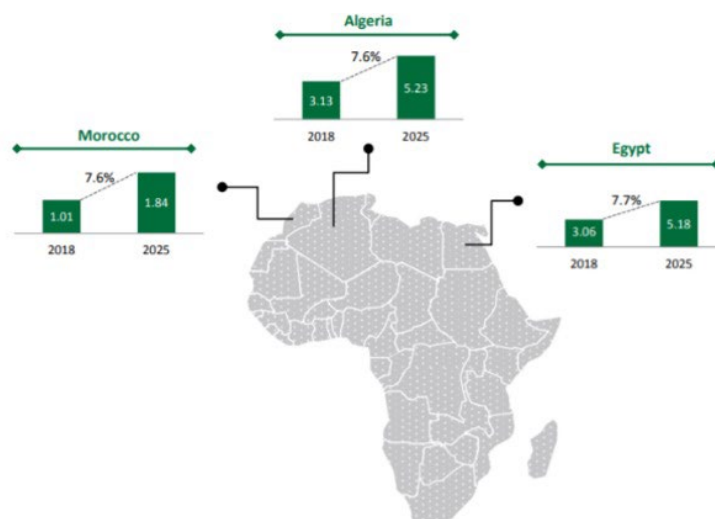
The Global Pharmaceutical Industry is in a state of flux, working towards win-win transformations across all value chains from manufacturers, providers, and patients. The global pharmaceutical market is expected to reach to about USD 1.9 trillion by 2025, growing at a CAGR of about 6.2%. Growth in the market is majorly attributed to the launch of novel therapies, expansion of existing therapies, market expansion in emerging countries and growth of the ageing population in the developed countries.

North Africa - Pharmaceutical Industry Outlook

The North African pharmaceutical market was valued at USD 12.98 Bn in 2018 and is expected to grow at a CAGR of 8% to reach to about USD 22.23 Bn by 2025.

The growth of the pharmaceutical market in this region is driven by several demographic factors like rapidly changing population dynamics, where populations are expanding, but also ageing.

Government policy is also encouraging local manufacturing of drugs, as imports currently outweigh exports. In addition, the rise in the incidence of non-communicable diseases and rising healthcare costs are likely to attract foreign investment into the continent, as well as the further development of domestic manufacturing capabilities.



North Africa: Algeria, Egypt, Morocco, Tunisia, French West Africa, Libya, Sudan

Source: Frost & Sullivan Analysis

EGYPT - PHARMACEUTICAL INDUSTRY OUTLOOK

Egypt's pharmaceutical market is among the most attractive in the MENA region. With the reforming economic and regulatory environment, there has been an increase in interest and investment from multinational pharmaceutical companies to enter this market. Egypt's healthcare market is set for a period of transformation as Egypt is attempting to achieve universal healthcare access through the implementation of a comprehensive health insurance system.

Novartis, Glaxosmithkline, and Sanofi are the market giants in terms of their total pharma sales, which stood at EGP 4.9 billion, EGP 4.1 billion, and EGP 3.5 billion respectively in 2018

Key numbers:



Egypt has a strong manufacturing industry; it is the largest producer of pharmaceuticals in the MENA region with around 90% of the drugs consumed in the country being manufactured locally with a much greater market share for generics.



The pharmaceutical market in Egypt was valued at USD 3.1 Bn in 2018 and is estimated to grow at a CAGR of around 8% to reach to about USD 5.2 Bn by 2025.



The growth in the Egyptian market will be driven by the country's growing demand for prescription medicines, a rapid increase in the country's population and growing health awareness.



The market is also expected to receive a boost from the initiatives taken up by the EDA to improve the regulatory environment as well as the implementation of the comprehensive health insurance system.

Gypto Pharma - Middle East biggest pharma city in Egypt



Also known as the Medicine City, inaugurated in April 2021 and covering 180,000 sqm. The city is one of the largest of its kind in the Middle East as it will include 160 manufacturing lines and 150 types of medicines by 2023. Gypto Pharma uses the latest technologies and automated machines to ensure production is of the highest quality. This will increase cooperation between the state and the private sector to transform Egypt into a regional centre for the pharmaceutical industry in the Middle East.

NEW FEATURES

Available for all exhibitors



Pre-arranged
matchmaking



Training &
education session
(Live & Online)



Company/product
listing
(online directory)



African advisory
committee

Pharmaconex Conference 2022

Pharmaconex conference 2022 will focus on demonstrating the new shape of the pharmaceutical manufacturing industry post the Covid era and its effects.

This entitles:

- ✦ The challenges the world is facing in the supply chain
- ✦ The innovation and implementation of Artificial Intelligence in the industry
- ✦ New technologies integration
- ✦ Innovative product line
- ✦ New trends in quality management, control, and engineering

Experts from all around the world will share their experience and extensive knowledge with the audience, all designed by Agon, one of the leading consultancy houses in the region, and executed by Pharmaconex, North Africa's pharmaceutical hub.

Conference Partner:



Pricing



Space Only

Allows you to design and produce an original stand.

Minimum Area

15 m²

Pricing

340\$/SQM



Standard Shell Scheme

Includes ready built stand with power, lights, carpet and name board.

Minimum Area

9 m²

Pricing

380\$/SQM



Wooden Stand

Includes ready built wooden stand with power, lights, carpet and name board.

Minimum Area

12 m²

Pricing

430\$/SQM

Pharmaconex Commitment to Sustainability

We want to play a role in helping the market to improve its sustainability by connecting people with the networks and knowledge to help solve the big challenges in the energy sector. Being a sustainable business is central to how we run our events, how we make decisions and how we do business every day.

Our three aims:



Placing your safety at the heart of our events

Pharmaconex will be organised in accordance with Informa's AllSecure health and safety standard. When you join our event, you can expect to see that health and safety is a priority, and that a range of measures are in place to ensure everyone involved is able to enjoy a safe, hygienic, productive and high-quality organised event experience.



Informa
AllSecure



Get in touch with us to find out more about how we can help grow your business through our diverse exhibiting and sponsorship opportunities:

 **Pharmaconex team:**

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#Pharmaconex2022
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