

6-8 April 2019 Egypt International
Exhibition Center – EIEC, Cairo, Egypt

NORTH AFRICA'S PREMIER PHARMA TRADE EXHIBITION

*Connecting the entire
pharmaceutical value chain*

PHARMACONEX

CREATING A HOME FOR THE PHARMA INDUSTRY

2019 SALES BROCHURE

"I am thrilled to let you know that Pharmaconex 2018 had been amazing. We think it's a right platform for a brand like ACG to showcase its expertise. Hence this year we took an opportunity to launch our holistic serialization solution from L1 to L5. All our enquiries & now we have overachieved our targets. Big thanks to pharmaconex for this success."

*Prathmesh R. Malviya
Business Development Manager,
ACG Inspection Systems Pvt. Ltd.*

5,000 SQM

EXHIBITION FLOOR SPACE

3,118

NUMBER OF TOTAL ATTENDEES

153

NUMBER OF EXHIBITORS

15

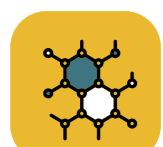
EXHIBITING COUNTRIES

EXHIBITOR SUMMARY

Pharmaconex is North Africa's premier pharma trade exhibition connecting the entire pharmaceutical value chain. The event welcomed over 150 local and international exhibitors from over 15 different countries. It was a unique opportunity to network with industry leaders, generate business leads and follow the pharmaceutical industry's latest technologies and advancements.



EXHIBITING PROFILE



APIs & Generic APIs



Biopharmaceuticals



Lab equipments



Fine chemicals



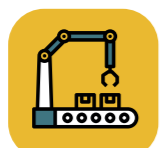
Finished Product



Cleanroom



Coating & Packaging



Machinery



Contract Manufacturers



Water Treatment



Excipients and Raw Materials

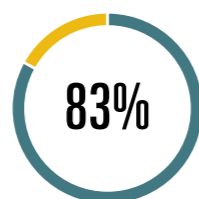
EXHIBITING FACTS



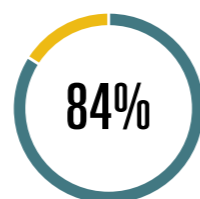
Rated Pharmaconex as an important platform for their business



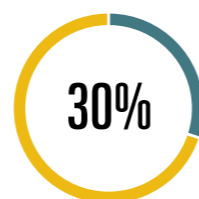
Of exhibitors met their overall objectives



Of exhibitors found the show effective in generating new business enquiries



Of exhibitors rated the quality of visitors from good to excellent



Exhibited for the first time

PARTICIPATING COUNTRIES



INDIA



EGYPT



KOREA



SWITZERLAND



CHINA



UK



THAILAND



JORDAN



ITALY



TAIWAN



FRANCE



PAKISTAN



SPAIN



KSA



GERMANY

MARKET OVERVIEW

Egypt is among the largest producers and consumers of pharmaceuticals in both the Middle East and Africa. Typified by high demographic growth and urbanization, the growth of the industry is contingent on high population growth, an expanding generic drug sector, and increased health awareness. Egypt maintains a Risk/Reward Index of 44.3 out of 100, remaining above the regional average of 40.4, making it the 4th most attractive pharmaceutical market in Africa. By 2020, the market is forecasted to expand at a compound annual growth rate (CAGR) of 8.0% in local currency terms to reach a value of EGP 48.6 bn.

VISITOR SUMMARY

Welcoming over 3,000 pharma professionals, Pharmaconex has developed into the leading pharmaceutical platform in North Africa for industry professionals to network, explore the latest advancements and create new business ties.



BIG BUYERS

Sanofi	ACTI Pharma Company
Sigma pharmaceutical Industries	Andalous Pharma
Eipico	Avon
CID Pharmaceuticals	Ministry of Health
Eva Pharma	Pharco Pharmaceuticals
Novartis	EIMC Pharmaceuticals
Pfizer Egypt SAE	Napco Pharma
Sedico Pharmaceutical	GlaxoSmithKline
ABB	Medical Union Pharmaceuticals



AREA OF BUSINESS

56%

MANUFACTURERS

36%

DEALERS AND DISTRIBUTORS

7%

GOVERNMENT AND REGULATORY AGENCIES

1%

OTHER

REASONS FOR VISITING

93%

Rated Pharmaconex as an important platform to attend for their business

82%

Will attend Pharmaconex next year

91%

Rated their experience from good to excellent

80%

Are involved in their business' purchasing process

82%

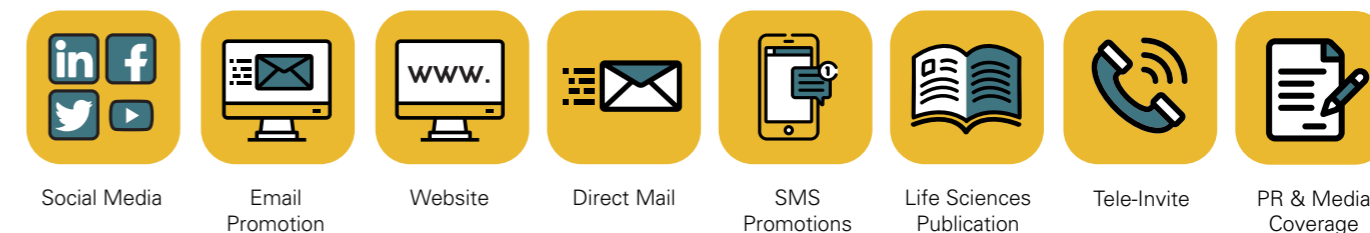
Sourced new suppliers

DELEGATE SUMMARY

Welcoming over 288 delegates ranging from various fields within the pharmaceutical community, the conference covered a range of current and relevant industry trends.

- Steam Quality Testing
- Biofilm Treatment
- Supply Chain Management
- Utilities in Pharmaceuticals
- Calibration in Pharmaceutical Industry
- Good Weighing Practices
- Test Method Validation
- Pharmaceutical Statistics
- Pharmaceutical Practices
- Computer Systems Validation
- Soft Gelatin Capsule
- Negotiation Skills
- Elemental Impurities
- Pharmaceutical Development
- Developing Solid Pharmaceutical Product

MARKETING & PROMOTION



START YOUR PLANNING FOR 2019

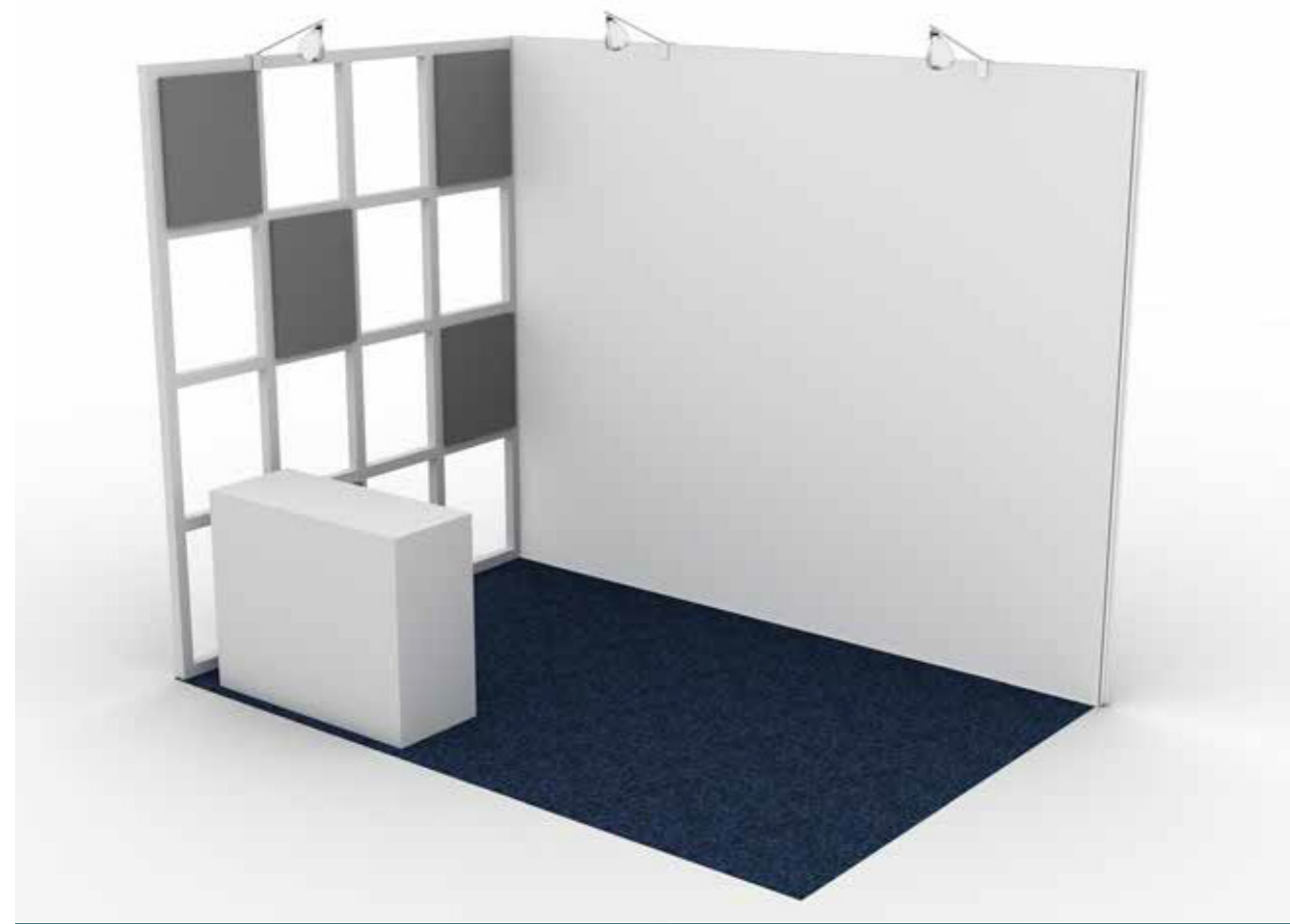
06 - 08 April 2019
Egypt International Exhibition Center -EIEC

OPTION 1 SPACE ONLY STAND

Minimum **15 m2**

Allows you to design & produce
your own original stand

Cost **\$330** per sqm

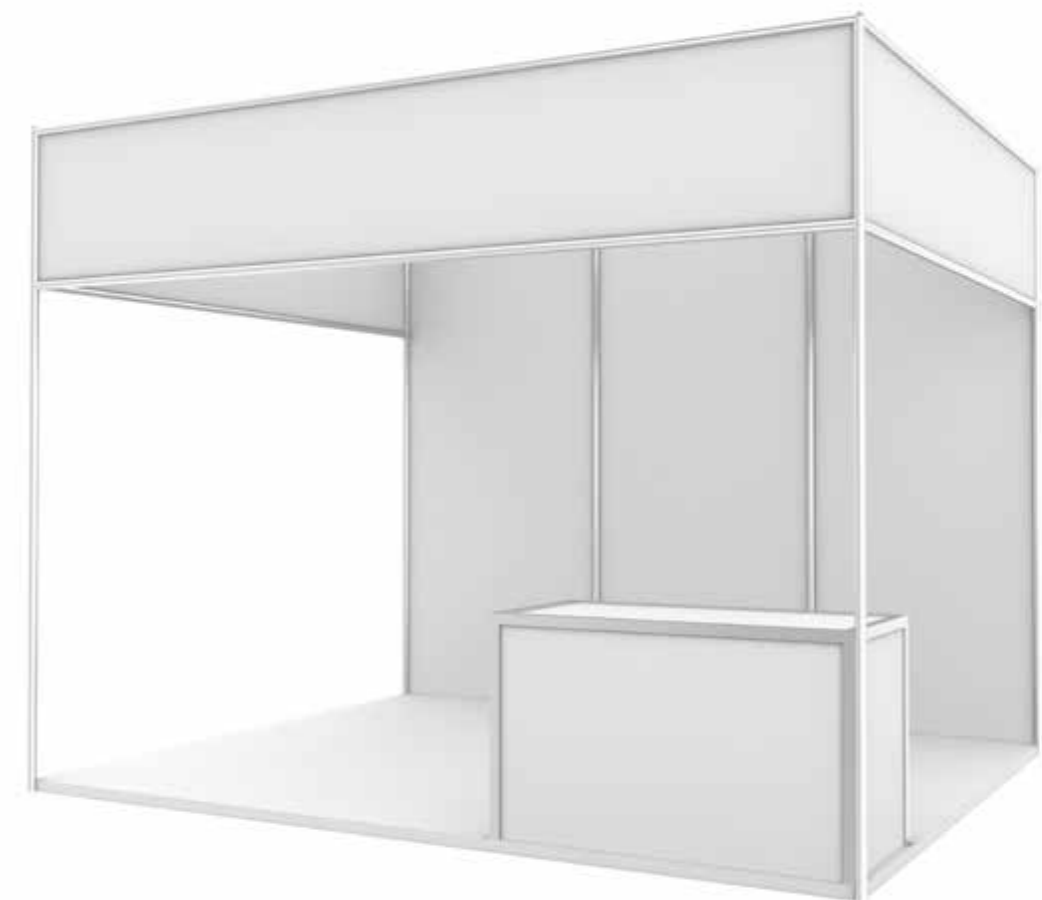


OPTION 2 SHELL SCHEME STAND

Minimum **9 m2**

Aluminum Shell Scheme with company
name on Fascia. Includes: 1 table, 2 chairs,
1 waste bin, 2 spot lights, rear & sidewalls,
name board, socket and electricity.

Cost **\$370** per sqm



OPTION 3

UPGRADED SHELL SCHEME STAND

Minimum **12 m2**

Upgraded wooden stand. Includes: table, 2 chairs, 1 waste bin, 2 spot lights rear & sidewalls, name & logo on board, socket and electricity.

Cost **\$420** per sqm



Contact us to find out about stand availability, and to find out about how we can highlight your participation through branding and sponsorship

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