







# Pharmaconex 2025: Cairo Travel Tips & Venue Highlights

Planning to attend Pharmaconex 2025 in Cairo? Get ready to touchdown in Cairo from September 1st to 3rd. Whether you're an exhibitor or a first-time visitor, understanding the logistics, local hotspots, and travel hacks can turn your business trip into a smooth and enjoyable experience. Here's your complete guide to the Egypt International Exhibition Center (EIEC) and everything around it.

### **Egypt International Exhibition Center Directions**

The Egypt International Exhibition Center (EIEC) is located in the Fifth Settlement of New Cairo, a rapidly developing business hub.

Address: Al-Moshir Tantawy Axis, New Cairo 1.



# **EIEC Cairo Guide: What to Expect On-Site**

The EIEC is a state-of-the-art venue designed for international exhibitions:

- •Spacious halls with air conditioning and advanced cleanroom-style filtration for pharmaceutical displays.
- •On-site cafes, business lounges, and VIP areas for pharma C-level networking.

Free Wi-Fi and secure badge-based access for attendees and exhibitors.

# Where to Stay Near EIEC

Here are top hotels near Cairo Expo Center (EIEC):

- JW Marriott Hotel Cairo Luxurious amenities, golf course, and easy access.
- •Renaissance Cairo Mirage City Hotel Great for business travelers, just 15 minutes away.
- •Triumph Luxury Hotel Modern amenities and proximity to both the airport and expo center.



## **Best Areas to Stay in Cairo for Exhibitions**

If you're staying longer or exploring the city:

- •New Cairo Closest to EIEC and full of upscale hotels and restaurants.
- •Heliopolis Historic charm and quick access to airport and about 20-25 minutes to venue.
- •Maadi Green, expat-friendly, great for extended stays.

### **Cairo Transportation Tips for Conferences**

- •Use Uber or Careem instead of hailing street taxis.
- •Avoid peak traffic hours (8–10 AM and 5–7 PM).
- •Many hotels offer free or paid shuttle services to the venue.

### **Airport to Venue: Cairo Travel Made Easy**

From Cairo International Airport (CAI):

Cairo International Airport (CAI) is the gateway to Pharmaconex. Here's how to get from airport to venue in Cairo:

- •Taxi/Uber: Around 150–200 EGP (\$5–7), 30–40 mins depending on traffic.
- •Hotel Transfers: Many recommended hotels offer airport pick-up—pre-book to save time.
- •Car Rentals: Not advised unless you're familiar with Cairo driving norms.



# **Restaurants Near EIEC: Where to Eat in New Cairo**

Whether you're looking for a quick bite, business lunch, or evening dinner, here are the best restaurants near EIEC:

# Casual & Quick

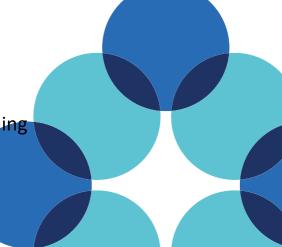
- •TBS The Bakery Shop: Pastries, coffee, and sandwiches
- •Olivo Pizzeria & Bar: Great for artisan pizza and relaxed meetups

# Mid-range & Upscale

- •Kazoku: Award-winning Japanese fusion—ideal for client dinners
- •Paul: French bistro perfect for brunch or business coffee
- •Sikh Mashwy: Elegant Egyptian grill house known for premium meats and a modern ambiance
- •Seagull Restaurant: High-end seafood with a spacious outdoor terrace—great for group dinners and entertaining

# **Local & Regional Flavors**

- •Zooba: Stylish Egyptian Street food experience
- •Tamara Lebanese Bistro: Authentic Lebanese cuisine with vibrant decor and a welcoming atmosphere—perfect for business lunches or casual dinners





# **Shopping Malls Near EIEC: Post-Expo Leisure Ideas**

If you're looking to relax, shop, or dine after Pharmaconex, these shopping malls near the expo center are perfect:

# **Cairo Festival City Mall**

- •15 mins from EIEC.
- •Features: IKEA, H&M, Zara, a massive food court, cinemas, and many more.

#### Point 90 Mall

- •Closest to EIEC, about a 10 min drive.
- •Features: Dining options, cinemas, cafés like Starbucks and Paul.

# **Downtown Katameya**

•Boutique shopping, cafes, and chill hangouts.

# **Open-Air Strip Malls in New Cairo**

•The Waterway and Garden 8 offer fine dining and stylish shops in an outdoor setting



# **Egypt Travel Safety 2025: Tips for Visitors**

Egypt remains one of the most welcoming destinations in the region. Here's how to stay safe:

- •Stick to well-populated areas like New Cairo and major hotels.
- •Respect cultural norms: modest attire is appreciated in public areas.
- •Stay hydrated, especially if you're visiting during warmer months.

EIEC and Pharmaconex also provide on-site security, first aid, and visitor assistance.

# **Travel Hacks for Cairo Event Attendees**

- •Bring plenty of business cards for networking.
- •Wear light layers for air-conditioned expo halls.
- •Carry a portable charger and local SIM card or roaming plan.

# Ready to Join Pharmaconex 2025 in Cairo?

Whether you're exploring the latest in cleanroom technology, scheduling pharma B2B meetings, or networking at pharmaceutical networking events, Pharmaconex 2025 is the place to be.

Mark your calendar and get ready to connect with pharma professionals from around the globe.

Register now at Pharmaconex.com and start planning your Cairo business trip today.

